



FY17 Prop 302 Timeline

April 12, 2016

Prop 302 Committee Meeting

April 15, 2016

Letters sent to DMOs requesting Gross Hotel Room Sales for Calendar Year 2015

April 15, 2016

FY17 Prop 302 Guidelines are posted on AOT's website

April 29, 2016

DMOs provide Gross Hotel Room Sales for Calendar Year 2015

May 6, 2016

AOT distributes projected fund amount to DMOs

** Pending Final confirmation from AZSTA from projected allocation*

May 27, 2016

Prop 302 FY17 Applications are due. (Notarized Appendix A to be submitted with Application)

June 10, 2016

Prop 302 Committee Meets to review and approve FY17 applications

June 13, 2016

FY17 Prop 302 Award letters are distributed

July 6, 2016

Participating Destination Marketing Organizations begin their marketing and promotional activities

July 26, 2016

FY16 Year-End Expense Report Due

September 20, 2016

Final FY16 Prop 302 Year-End Project Evaluation Due

January 27, 2017

FY17 Mid-Year Expense Report Due

July 26, 2017

FY17 Year-End Expense Report Due

September 19, 2017

FY17 Year-End Project Evaluation Report Due